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CATALOGUE FOR PHILANTHROPY PROMOTES INTERNAL CANDIDATES TO LEADERSHIP TEAM AS CO-EXECUTIVE DIRECTORS

Washington, D.C., July 17, 2019 – The Board of Directors of the Catalogue for Philanthropy: Greater Washington is pleased to announce the appointment of Matt Gayer and Aaron Gonzales as its Co-Executive Directors. The Catalogue raises awareness and builds capacity for the DC region’s best small charities and has helped raise over \$42 million since its inception in 2003.

“This is an important step in ensuring the Catalogue’s longevity,” said Catalogue Founder Barbara Harman. “As we expand our reach to new audiences and deepen our capacity building and community engagement programs, Matt and Aaron’s commitment to the Catalogue, and their experience with and in small nonprofits, make them an ideal fit for our work.”

Barbara is serving as the Chair of the Board of Directors and will continue to spread awareness of the Catalogue and participate in initiatives to deepen its impact. “During this exciting transition, it seems particularly important not just to celebrate the past, but also to ensure the Catalogue’s future by strengthening its leadership team. As an organization that represents and supports 400+ community-based nonprofits, we wanted to find leaders who were not just capable and experienced, but passionate about our mission and the work of our partners,” Barbara said.

Aaron and Matt will serve together in a collaborative leadership model, a structure commonly seen in the arts, in education, and in community organizing. The Catalogue values collaboration and is excited that its leadership structure will reflect this commitment.

Aaron served in leadership positions at two Catalogue nonprofits before joining the team in 2017. Since then, he has successfully managed fundraising and communication efforts, and played an important role in maintaining and growing relationships with current partners while ensuring the organization’s financial soundness. Prior to his nonprofit career, he worked as a successful financial services attorney both at an AmLaw 100 law firm and as general counsel for an online brokerage firm.

Prior to joining the Catalogue in early 2017, Matt worked in the civic engagement sector, founded a public health nonprofit, and worked in leadership development consulting at the Advisory Board Company. While at the Catalogue, he has launched and developed the Learning Commons, providing capacity building and professional development to over 3,000 nonprofit professionals. Other projects in his portfolio include a new online learning portal and a new virtual Board Connections portal.

“I look forward to working collaboratively with Matt, Barbara, and the rest of the Board of Directors, as well as our amazing staff to ensure that the Catalogue continues to serve the needs of donors who want

to invest in our community and nonprofits whose strength and passion we admire and seek to support,” Aaron said.

“We are honored and excited to deepen our work at the Catalogue, both to recognize the organization's past accomplishments and to expand our impact moving forward,” Matt stated. “We are eager to work with the dedicated and passionate Catalogue staff, the Board, and the donors and nonprofits that make this work so meaningful.”

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About the Catalogue for Philanthropy

The Catalogue for Philanthropy: Greater Washington is the region's only locally-focused guide to giving. Its goal is to create visibility for its network of charities, fuel their growth with philanthropic dollars and professional development, and create a movement for social good in the region. Since 2003 it has raised more than \$42 million for its network of vetted charities.

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