KEEPING YOUR BOARD ENGAGED DURING COVID-19

Catalogue for Philanthropy
National Small Nonprofit Summit
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ABOUT GOOD INSIGHT

Good Insight is an executive search firm and governance consultancy serving the social sector. We design leadership transitions, recruit exceptional executives, and provide a range of consulting services to strengthen boards of directors. Our clients include nonprofits, funders, universities, public agencies, and social enterprises.

Carlyn Madden, CEO, is a consultant, facilitator, and trainer. She began her career in philanthropy and started consulting in 2013. She has worked with dozens of nonprofits across community services, education, health, and the arts. She's a long-time Catalogue reviewer and a committed board member and volunteer of a number of local nonprofits.
Building Resilient Nonprofit Boards

How's Your Board Engagement? Rank 1-5 using the chat box

What does resiliency mean?

What are the opportunities & challenges you see with your board?
3 Factors of Board Resiliency

Purpose: Complete Clarity

People: A Strong Bench

Prepared: For Emergencies
Purpose: Complete Clarity

Why does this matter?

How do you assess it?

How do you transform it?
Helpful Tools

Mission Moments

Board Commitments

Fundraising Activities
People: Bench Strength

Why does it matter?

How do you assess it?

How do you transform it?
HELPFUL TOOLS

Board Matrix

Network Analysis

Onboarding Docs & Process
PREPARED FOR EMERGENCIES

Why does it matter?

How do you assess it?

How do you transform it?
Emergency Checklist

Succession Policy
What steps will you take to build board resiliency?
Q & A
We're here to chat

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