



CATALOGUE FOR PHILANTHROPY

Catalogue for Philanthropy Expands Resources to All Nonprofits With Online Learning Commons

Washington, DC — Jan. 7, 2019: The [Catalogue for Philanthropy: Greater Washington](#), which is beginning its 16th year as the only locally-focused guide to giving, is growing its efforts to help the entire nonprofit community, no matter the size or location of the organization.

The Catalogue is launching the online [Learning Commons](#) to further its belief in the power of nonprofits and the need to invest in effective and efficient management in order to increase their impact.

The online Learning Commons builds on the Catalogue's existing in-person training sessions for nonprofit leaders. The web-enabled version is a capacity building and professional development program that covers five core topics important to nonprofit management: Board Development, Communications, Development, Program Evaluation and Volunteer Management.

The online Learning Commons, created by nonprofit professionals, offers a whole set of services, ranging from a thank you letter template and a short video refresher on the key elements of a thank you letter, to an entire workshop about how to steward donors. It's free to nonprofits vetted and featured in the Catalogue and offered at low cost to other nonprofits.

Bob Wittig, Executive Director, Catalogue for Philanthropy, says, "Our number one goal is that our content and support is practical given the other demands and resource limitations nonprofit leaders are facing. The online Learning Commons is action oriented and designed to drive real change."

According to Tamela Aldridge, the Executive Director at Only Make Believe, the Learning Commons and other Catalogue support has made a real difference. "Our organization has changed because we've been able to attend Catalogue workshops and have taken on better practices that have increased our day-to-day work strategies."

The Catalogue seeks to create visibility for its network of charities, fuel their growth with philanthropic dollars, and create a movement for social good in the region. Since 2003, the Catalogue has raised over \$40 million for its network of small, community-based charities in the Washington region. In addition to the print and online Catalogue, the organization provides capacity building programs to support the mission and growth of the nonprofit community.

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