

KEEPING YOUR BOARD ENGAGED DURING COVID-19

Catalogue for Philanthropy
National Small Nonprofit Summit
July 23, 2020

THE NATIONAL SMALL
NONPROFIT
SUMMIT 2020

good
insight

ABOUT GOOD INSIGHT

Good Insight is an executive search firm and governance consultancy serving the social sector. We design leadership transitions, recruit exceptional executives, and provide a range of consulting services to strengthen boards of directors. Our clients include nonprofits, funders, universities, public agencies, and social enterprises.

Carlyn Madden, CEO, is a consultant, facilitator, and trainer. She began her career in philanthropy and started consulting in 2013. She has worked with dozens of nonprofits across community services, education, health, and the arts. She's a long-time Catalogue reviewer and a committed board member and volunteer of a number of local nonprofits.



Building Resilient Nonprofit Boards

How's Your Board Engagement?
Rank 1-5 using the chat box

What does resiliency mean?

What are the opportunities &
challenges you see with your board?

3 Factors of Board Resiliency

Purpose: Complete Clarity

People: A Strong Bench

Prepared: For Emergencies

Purpose: Complete Clarity

Why does this matter?

How do you assess it?

How do you transform it?

Helpful Tools

Mission Moments

Board Commitments

Fundraising Activities

People: Bench Strength

Why does it matter?

How do you assess it?

How do you transform it?

HELPFUL TOOLS

Board Matrix

Network Analysis

Onboarding Docs & Process



PREPARED FOR EMERGENCIES

Why does it matter?

How do you assess it?

How do you transform it?



HELPFUL TOOLS

Emergency Checklist

Succession Policy

**What steps will you
take to build
board resiliency?**

Q & A

We're here to chat

WEBSITE & NEWSLETTER

www.good-insight.org

EMAIL ADDRESS

carlyn@good-insight.org

LINKEDIN

[linkedin.com/in/CarlynMadden](https://www.linkedin.com/in/CarlynMadden)

[linkedin.com/company/Good-Insight](https://www.linkedin.com/company/Good-Insight)

