

Next Gen Giving Circle Becoming a Catalogue for Philanthropy Initiative

The Next Gen Giving Circle was founded in 2020 and has raised more than \$125,000 for local nonprofits since that time. It has also engaged 100+ local 40s-and-under professionals in philanthropy and their community.

Two local philanthropic professionals, Carlyn Madden and Peter Williamson, launched the giving circle. After several years of providing hands-on leadership to the group, they are both stepping back as their other pursuits demand more time. Carlyn runs a fast-growing nonprofit executive search and consulting firm ([Good Insight](#)), and Peter is founder of nonprofit [Game Genius](#) as well as an employee engagement business, [Barometer XP](#).

As they decided to take a step back from the active leadership of the giving circle, they looked for a community partner who could step in and help move the effort forward. After doing a quick review of the community, the Catalogue for Philanthropy stood out as a potential partner. The Catalogue is a local nonprofit in DC that focuses on raising awareness of, and capacity for, community-based organizations across the DMV. The Catalogue has 400+ local nonprofits in their network, and facilitates \$7M+ in donations for their partners annually.

“The Catalogue seemed like a natural landing spot for the giving circle,” said Peter Williamson. “We’re excited to see what is next for the giving circle, and we trust in the Catalogue’s leadership to help it continue to grow while prioritizing our core values.”

Those values are a major reason the Catalogue was excited to get involved with the giving circle. Matt Gayer, Co-Executive Director at the Catalogue, believes the values-alignment is a critical piece of this partnership. “From their inception, the Next Gen Giving Circle has been very intentional to center and prioritize equity. Through their application process, granting priorities, and reviewer training, the membership has prioritized values very similar to our own and we are excited to help them advance their goals as part of the Catalogue.”

Moving forward, the Next Gen Giving Circle will be managed by the Catalogue, but don’t expect much to change. Giving circle members will still lead the application and review process, and ultimately select who receives funding. The funding priorities that members previously voted on will also stay consistent for 2023 with a focus on local, BIPOC-led nonprofits working on racial equity and economic empowerment.

The Catalogue will be adding more member events in the coming year, as well as expanding the recruitment efforts of the giving circle. One of the Catalogue’s current strategic priorities is to engage more early and mid-career professionals in philanthropy, and the giving circle represents a great vehicle for that engagement.

To learn more about the Next Gen Giving Circle or to become a member, [visit their website here](#). To learn more about the Catalogue and to explore their current nonprofit partner network, [click here](#).